

Provisional programme

Fifth annual summit

Europe's strategy amidst victories
and setbacks

Greece's battle against cancer



March 7th, 2025

Athenaeum InterContinental Athens Hotel

Supported by



08:30	Registration and coffee
09:00	<p>Welcome and introduction:</p> <p>* Joan Hoey, senior analyst for Europe, editor, <i>The Democracy Index</i>, <i>The Economist</i></p>
09:05	<p>EUROPE'S BEATING CANCER PLAN</p> <p>FOUR YEARS LATER: PROGRESS AND FUTURE – TOWARDS A CANCER-FREE EU</p> <p>Keynote address:</p> <p>Olivér Várhelyi, commissioner for health and animal welfare, European Commission</p>
09:15	Discussion
09:25	<p>Official Opening Session</p> <p>WHERE DOES GREECE STAND IN THE FIGHT AGAINST CANCER?</p> <ul style="list-style-type: none"> • The new national cancer plan of Greece: 2024-2028 • HeSMO reflections of 2024 • ELLOK: Assessing the progress of 2024 • The importance of a national cancer plan: The industry perspective <p>* Adonis Georgiadis, minister of health, Greece</p> <p>Zenia Saridaki-Zoras, medical oncologist, president of the BoD, Hellenic Society of Medical Oncology (HeSMO)</p> <p>George Kapetanakis, president, Hellenic Cancer Federation (ELLOK)</p> <p>Joe Romanelli, president, human health international, Merck</p>
10:05	Discussion
10:25	<p>THE IMPORTANCE OF A NATIONAL CANCER PLAN</p> <ul style="list-style-type: none"> • EU lessons on successful implementation of National Cancer Plans • Why is a NCP necessary in the fight against cancer? • The value of NCP monitoring: the Greek dashboard • Greek National Cancer Plan: Key scientific priorities • Greek National Cancer Plan: Covering patients' needs <p>* Tit Albrecht, president, European Public Health Association</p> <p>* João Breda, head, WHO Athens Quality of Care and Patient Safety Office, WHO regional office for Europe</p> <p>* Thomas Hofmarcher, health economist, Swedish Institute of Health Economics (IHE)</p> <p>Nikolaos Tsoukalas, medical oncologist, director, Oncology Dept., 401 General Military Hospital, General secretary of the BoD, HeSMO</p> <p>George Kapetanakis, president, Hellenic Cancer Federation (ELLOK)</p> <p>Commentator</p> <p>Maria Rovithi, medical oncologist, General Hospital of Agios Nikolaos, Crete</p>
11:00	Discussion

11:15

FIGHTING INEQUALITIES BY GOING BACKWARDS: PREVENTION

- The progress of cancer prevention policies and early detection screening programmes in Greece
- Fighting inequalities in lung cancer care
- Cervical cancer elimination through HPV vaccination and prevention policies
- Addressing the HPV burden: The importance of prevention

Eirini Agapidaki, alternate minister, Ministry of health, Greece

Konstantinos Syrigos, professor of medicine & oncology, head, 3rd Department of Medicine, Athens School of Medicine, National & Kapodistrian University of Athens, chairman of BoD, Hellenic Association of Lung Cancer (HeALC)

Theodoros Agorastos, professor emeritus of obstetrics and gynecology, Aristotle University of Thessaloniki, president, Hellenic HPV Society

Amanda Psyrris, professor of medical oncology, National Kapodistrian University of Athens, chairman of internal medicine, Attikon University Hospital

Commentator

Emmanouil Saloustros, associate professor of oncology, University of Thessaly, member of the BoD, HeSMO

11:50

Discussion

12:05

Coffee Break

12:35

THE VALUE OF INVESTING IN EARLY DETECTION

- The UICC lung cancer collaboration initiative
- How does early detection translate into better health outcomes for cancer patients?
- The importance of patients' awareness for early identification of cancer
- The socio-economic benefits of early cancer detection
- Eight years of lung cancer screening: The example of Papanikolaou clinic

* **Yannick Romero**, senior knowledge and advocacy manager, Union for International Cancer Control (via connection)

Michalis Liontos, medical oncologist, assistant professor of oncology, department of clinical therapeutics, National and Kapodistrian University of Athens, member of the BoD, HeSMO

Korina Pateli-Bell, president, FairLife Lung Cancer Care

Kostas Athanasakis, assistant professor in health economics and health technology assessment, Department of Public Health Policy, University of West Attica

Sophia Lampaki, reader in pulmonology-lung cancer, Pulmonology Clinic of Aristotle University of Thessaloniki, "G. Papanikolaou" General Hospital

Commentator

Eleni Galani, director, 2nd Oncology Clinic, Metropolitan Hospital

13:10

Discussion

13:25

THE SIGNIFICANCE OF TIMELY AND HOLISTIC CANCER CARE

- The holistic care pathway for cancer patients
- Comprehensive cancer care centres: France's paradigm
- The 1st comprehensive cancer care centre in Greece
- The importance of OIKOTHEN'S expansion
- Elevating cancer patients' experience: The blueprint of a breast cancer care center in Greece

Marios Themistocleous, deputy minister of health, Greece

Thierry Philip, chairman, executive board, Institut Curie

Olga Balaoura, chief executive officer, 1st Health Region of Attica, Ministry of Health, Greece

Michail Nikolaou, medical oncologist, General Anticancer - Oncology Hospital of Athens "Saint Savvas", vice-president of the BoD, HeSMO

Paraskevi Michalopoulou, president, Hellenic Association of Women with Breast Cancer "Alma Zois", vice-president, Hellenic Cancer Federation (ELLOK)

Commentator

Michalis Karamouzis, medical oncologist, professor, medical school, National and Kapodistrian University of Athens

14:00

Discussion

14:15

Networking luncheon

15:20

FOCUSING ON CANCER CARE MANAGEMENT IN THE DIGITAL ERA

- Digital innovation in cancer care management in Greece
- New AI technologies in cancer imaging: Greece's participation in EUCAIM
- Examples of digital tools aiming to improve cancer care in Greece
- How does digital innovation improve quality of care? The new cancer registry and patients' e-file
- "Translating" RWD into evidence-based decision-making
- Enhancing cancer care through EU-funded programmes: Where does Greece stand?

Dimitris Papastergiou, minister of digital governance, Greece

Manolis Tsiknakis, professor of biomedical informatics & eHealth, Department of Electrical & Computer Engineering, Hellenic Mediterranean University

Niki Tsouma, president of the board and CEO, IDIKA, e-Government Center for Social Security Services

Anastasios Boutis, consultant medical oncologist, director, 3rd Med. Oncology Dept., "Theagenio" Anticancer Hospital of Thessaloniki, treasurer of the BoD, HeSMO

Representative, Affidea

Representative, CMT

Commentator

Anastasios Kyriazoglou, medical oncologist, Med. Oncology Unit, 2nd Propaedeutic Department of Medicine, Attikon University hospital

15:55

Discussion

16:10 A GLIMPSE INTO THE FUTURE OF CANCER INNOVATION

- The future of clinical research in Europe
- Delivering innovation in cancer research
- Novel mechanisms of cancer management
- Ensuring patient's access to innovative treatment methods: The One Day Treatment Centre of "MITERA"
- The future of rare cancers' management

Representative, MSD

Ioannis Souglakos, medical oncologist, professor of medical oncology, Faculty of Medicine, University of Crete

Ilias Athanasiadis, medical oncologist, director of oncology clinic, Mitera Hospital

Ioannis Boukovinas, medical oncologist, head of BIOCLINIC Oncology Unit, Thessaloniki

16:35 Discussion

16:50 FUNDING CANCER INNOVATION: BRINGING A NEW HORIZON

- The DG Sante collaboration on the new HTA regulation in Greece
- Repositioning Europe as an attractive research hub
- Austerity's impact on innovation: Is there a way out?
- Learnings from the adaptation of the EU HTA in Greece
- Ensuring sustainable financing for cancer innovation
- The importance of funding continuity on cancer patients' management

Representative, DG SANTE, European Commission

Nathalie Moll, director-general, EFPIA

Panos Kanavos, associate professor of international health policy, Department of Health Policy, London School of Economics and Political Science

Aris Angelis, secretary-general for strategic planning, Ministry of Health, Greece

Nandia Gogozotou, non-executive president, EOPYY, president, Drug Price Negotiation Committee

Representative, Greek Patients' Association

Commentator

Vasilios Barbounis, medical oncologist, Dept. of Medical Oncology, Metropolitan Hospital

17:20 Discussion

17:35 Closing remarks:

- 2025: Cancer priorities in Greece

Zenia Saridaki-Zoras, medical oncologist, president of the BoD, Hellenic Society of Medical Oncology (HeSMO)

George Kapetanakis, president, Hellenic Cancer Federation (ELLOK)

17:50 End of conference

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